

Recovery Made SMARTer— Together. 2025-2028 Strategic Plan

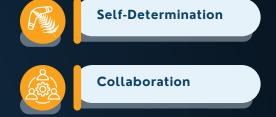
Our vision is to be the leading peer-led recovery movement in Australia and Aotearoa New Zealand, making peer support accessible, empowering, and recognised across diverse communities.

Our Principles of Change









Our Strategic Pillars



CHANGE THE NARRATIVE



PARTNER FOR IMPACT



GROW OUR
COMMUNITY OF
FACILITATORS



ATTRACT AND ENGAGE A HIGH-PERFORMING TEAM

Our Goals

Make recovery accessible, relatable, and not stigmatised

Co-design growth with Strategic Partners

Strengthen the SMART Community from within

Create a thriving team

What's Important to our SMART Community

Reframing addiction as changeable

Tailoring messaging by sector

Campaigning across platforms

Elevating lived experience voices

Driving visibility and evaluation

Building sector-spanning partnerships

Innovating through co-design

Leading with evidence

We empower our Facilitators and Participants as Storytellers

Their voices build authenticity and shifts the narrative

SMART is recognised across Australia and Aotearoa as a trusted, evidencebased movement Investing in the team

Uplifting leadership

Supporting well-being

Empowering employees through purpose

Your Invitation: Connect with Change in Action