

Our vision is to be the leading peer-led recovery movement in Australia and Aotearoa New Zealand, making peer support accessible, empowering, and recognised across diverse communities.

Our Principles of Change



Our Strategic Pillars



Our Goals

Make recovery accessible, relatable, and not stigmatised

Co-design growth with Strategic Partners

Strengthen the SMART Community from within

Create a thriving team

What's Important to our SMART Community

- ✓ Reframing addiction as changeable
- ✓ Tailoring messaging by sector
- ✓ Campaigning across platforms
- ✓ Elevating lived experience voices
- ✓ Driving visibility and evaluation
- ✓ Building sector-spanning partnerships
- ✓ Innovating through co-design
- ✓ Leading with evidence
- ✓ We empower our Facilitators and Participants as Storytellers
- ✓ Their voices build authenticity and shifts the narrative
- ✓ SMART is recognised across Australia and Aotearoa as a trusted, evidence-based movement
- ✓ Investing in the team
- ✓ Uplifting leadership
- ✓ Supporting well-being
- ✓ Empowering employees through purpose

Your Invitation: Connect with Change in Action